



SYMPOSIUM BREAKOUT SESSION
WEDNESDAY, OCTOBER 26, 2022 | 12:00-1:00 PM ET

Connecting Social Media and SEL: How Social Emotional Learning Can Help Students Be Better Digital Citizens

PRESENTERS:

- Jayden Liberty, SXSW EDU
- Auva Saghafi, SXSW EDU



SXSW EDU. ↙ 2023

Connecting Social Media and SEL: How Social Emotional Learning can Help Students be Better Digital Citizens

Who are we?



Auva Saghafi

*Content Marketing Coordinator
at SXSW EDU*




Jayden Liberty

*Marketing Coordinator
at SXSW EDU*

The goal?

What are we going to accomplish?

- 
1. Break out and come together
 2. Learn from one another
 3. Work on a solution

Laying out the landscape.

Let's take a look back...



gigi.

@sendtherapists

season 2 has basically just been cassie losing her marbles [#Euphoria](#)



Xavi

@LordPancakezz

Lunch after the school's budget went to Lexi's play [#Euphoria](#) [#EuphoriaSeason2](#)

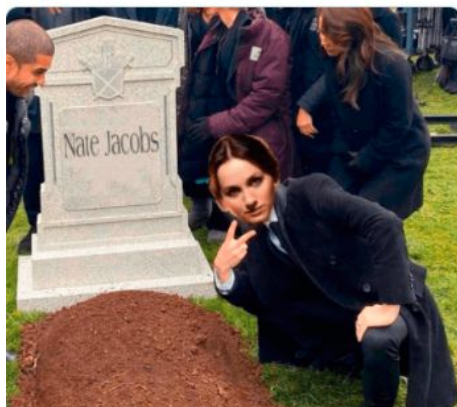


nani

@buriesly

lexi: it's about friendship
also lexi:

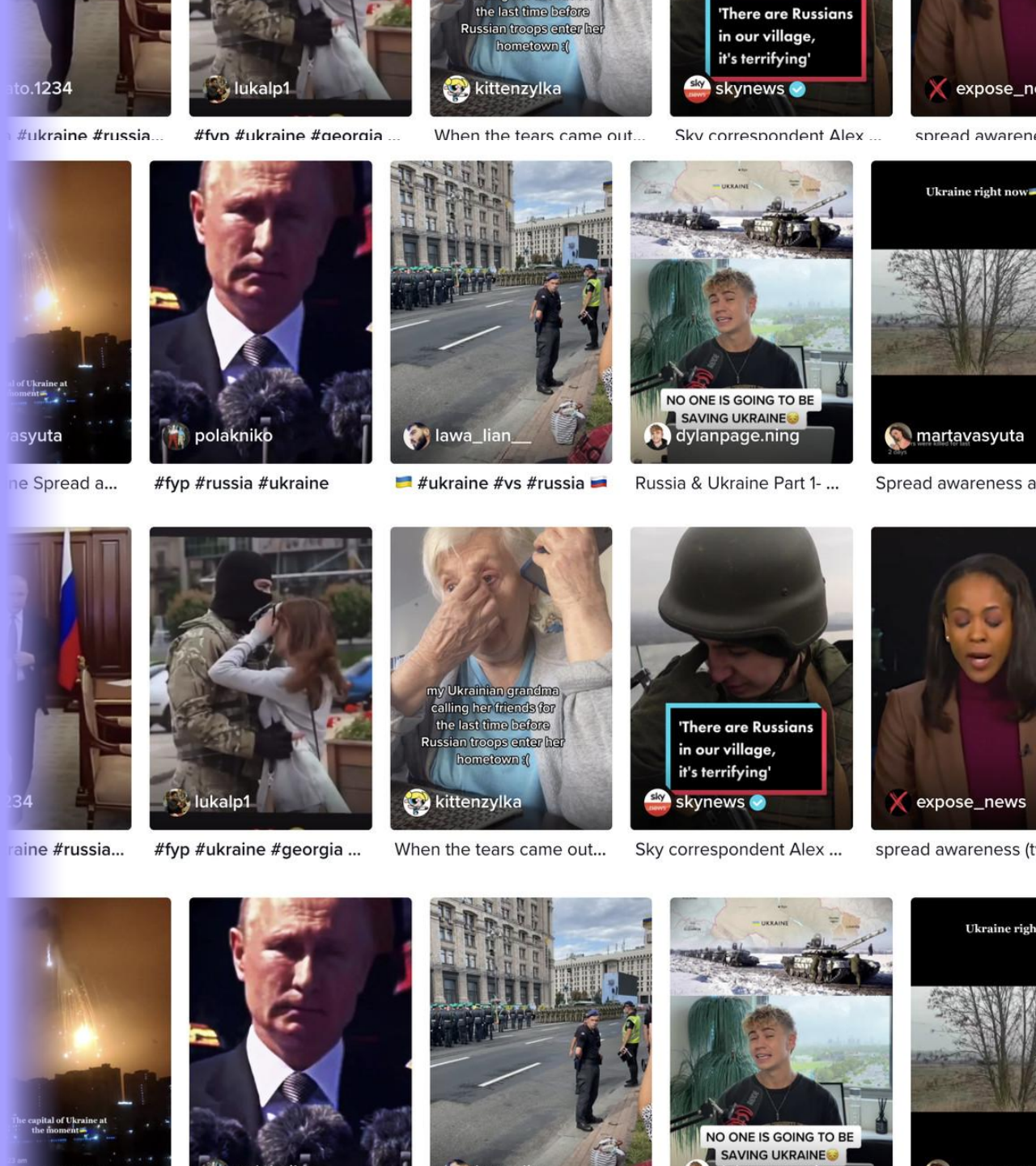
[#Euphoria](#)



January

Euphoria season 2 results in a tidal wave of memes

The War in Ukraine hits TikTok





YouTube

Search

Clip courtesy A.M.P.A.S. ©2022



DOLBY THEATRE

Watch the uncensored moment Will Smith smacks Chris Rock on stage at
drops F-bomb



Guardian News ✓
2.82M subscribers

SUBSCRIBE



1.4M



Dislike



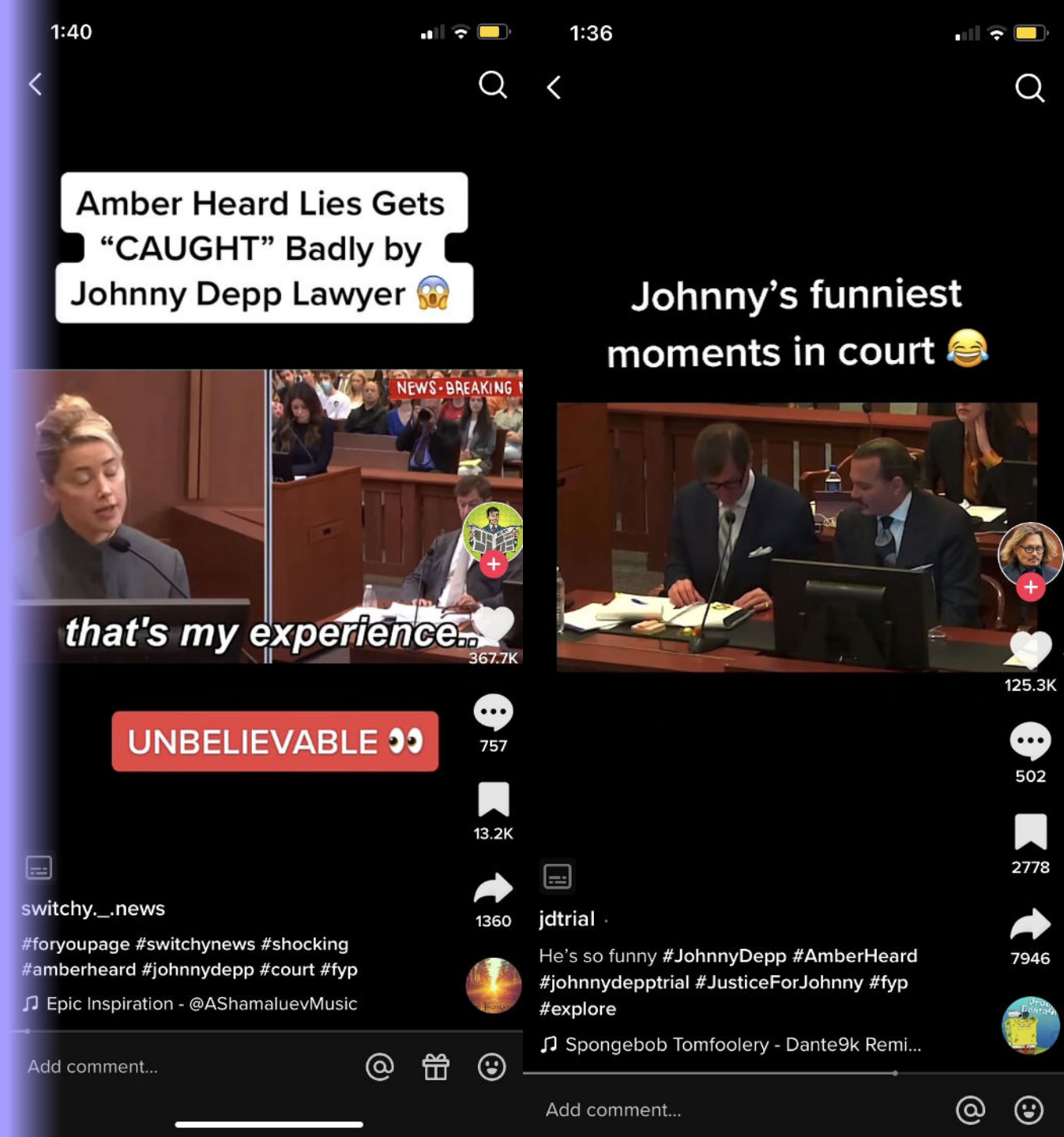
102,243,920 views Mar 27, 2022 Best actor nominee Will Smith appeared to slap presenter Chris Rock in the face with an open hand and shouted a vulgarity at the comedian for making a joke about his wife's appearance at the Oscars ceremony. ...more

March

Oscars slap

April

Johnny Depp vs. Amber Heard Trial Begins





July

Lil Huddy Disses Charli D'Amelio and Landon Barker

Screenshots from TikTok and Apple Music

August

Andrew Tate is removed from social media

The New York Times

Why Social Media Sites Are Removing Andrew Tate's Accounts

TikTok, YouTube and Facebook have taken down accounts belonging to Mr. Tate, a 35-year-old British American.

 Give this article



Andrew Tate's social media presence has been diminished, but his comments can still be found in videos posted by supporters and critics.



September

The death of Queen Elizabeth II

October

Netflix's Dahmer

Videos

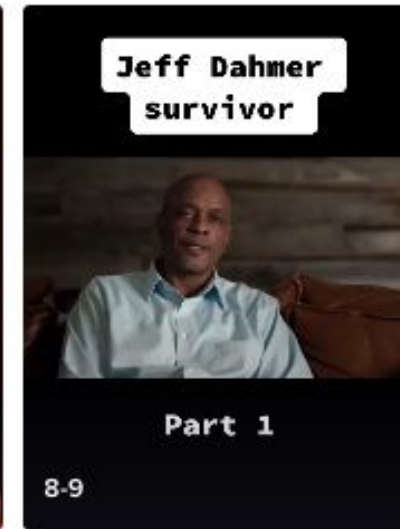


Jeffrey Dahmer's last statement before going to prison....



kingexel

▶ 26M

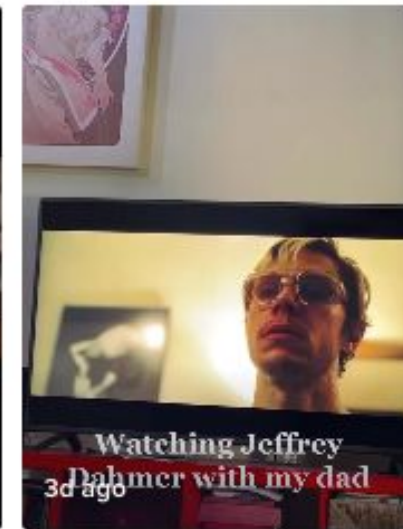


From 'Mind of a Monster' #truecrime #serialkiller...

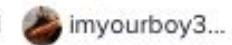


killerfixation

▶ 18.2M



#fyp #trending #foryoupage #jeffreydahmer #netflix #foryou



imyourboy3...

▶ 4.5M




aelasagne jagoda <3

SPOILER// Evan here>>
#monsterthejeffreydahmer

1.1M Likes, 4.1K Comments. TikTo...

11M views | 🎵 Aesthetic - Tollan Kim

Currently..



Social media users are getting
younger and their screen time is
increasing

Average daily entertainment screen use , 2021

Average daily entertainment screen use , 2021

Tweens 5 hours 33 minutes

Average daily entertainment screen use , 2021

Tweens 5 hours 33 minutes

Teens 8 hours 39 minutes

Where are they spending their
time?

What are the consequences?

Reputation

Mental health

Cyberbullying

Missing out



The Consequences..

1. Reputation
2. Mental health
3. Cyberbullying
4. Missing out



Discussion



Discussion

1. What have you seen on social media that has affected your students and those around you in a negative way?
2. What do you think is the impact when kids are exposed to unregulated content?

How can we be proactive?



Using SEL Frameworks

“Social-Emotional Learning strives to help students feel confident about their own unique identity, respect the uniqueness of others, and also build meaningful relationships with those around them.”

Kelly Brouse, Graduate Programs for Educators

Using SEL Frameworks

Self-awareness

Self-management

Social awareness

Relationship skills

Responsible decision

How students can be digitally responsible

1. Practicing information literacy
2. Understanding the complexities in events, information, social constructs
3. Being skeptical
4. Thinking before sharing
5. Behaving respectfully
6. Knowing the consequences
7. Watching tone
8. Using with caution

Connecting SEL to social media use

- Inform them how to be digitally responsible citizens

Self-awareness

Self-management

Social awareness

Relationship skills

Responsible decision

Connecting SEL to social media use

- Inform them how to be digitally responsible citizens
- Using SEL techniques on their own

Self-awareness

Self-management

Social awareness

Relationship skills

Responsible decision

Connecting SEL to social media use

- Inform them how to be digitally responsible citizens
- Using SEL techniques on their own
- Knowing and respecting the impact

Self-awareness

Self-management

Social awareness

Relationship skills

Responsible decision

Connecting SEL to social media use

- Inform them how to be digitally responsible citizens
- Using SEL techniques on their own
- Knowing and respecting the impact
- Engaging positively

Self-awareness

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Responsible decision

Connecting SEL to social media use

- Inform them how to be digitally responsible citizens
- Using SEL techniques on their own
- Knowing and respecting the impact
- Engaging positively
- Using with caution

Self-awareness

Self-management

Social awareness

Relationship skills

Responsible decision



Discussion



Discussion

1. What meaningful conversations have you had about social media in the classroom?
2. What are ways that we can spark our students to critically think about their media use?

The opportunities when we connect SEL and social media

- Students can find communities and those who share the similar interests
- Be exposed to difference and range of thought
- Create a sense of identity
- Become involved in worldly conversations
- Find a passion and become inspired to make a difference
- Develop sense of voice
- Share their creativity

SEL can help them remember why they use social media

- Have fun
- Detach
- Maintain relationships
- Make new friendships
- Share interests
- Explore identity
- Learn!

Tips and tricks to implement in the classroom

Survey

THANK YOU!





AURORA INSTITUTE

Symposium

OCTOBER 24 – 26, 2022 | VIRTUAL

Thank you for joining us!

Share Your Thoughts

Participate in our one-minute poll (link in chat box)

