



SYMPOSIUM BREAKOUT SESSION
MONDAY, OCTOBER 24, 2022 | 2:30-3:30 PM ET

Designing a Process for Inclusive Innovation: A Radical Commitment to Equity

PRESENTER:

- Viki Young, Digital Promise
- Kimberly Smith, Digital Promise





Elevating the Ingenuity of Communities to Transform Education





Our Team Today



**Cassie
Graves**
Education
Product
Manager



Kimberly Smith
Chief Inclusive
Innovation
Officer



**Kristian
Lenderman**
Education R&D
Sr. Program
Manager



Viki Young
Chief Inclusive
Innovation
Researcher

Poll

Who is in the room?

- Teacher
- Student
- School Leader/Instructional Coach
- District Administrator
- Education Solution
Provider/Entrepreneur
- Researcher
- Policymaker
- Philanthropy

Agenda

- Overview: Center for Inclusive Innovation at Digital Promise
- Experience: You Are a Researcher
- Context Expertise in Action
- Emerging Findings
- Small group focus on your problem of practice: Strategies to center context expertise
- Whole group share-out and closing

Digital Promise's Center for Inclusive Innovation supports schools working in partnership with communities to create equitable powerful learning opportunities for students.

What is Inclusive Innovation?

What will it take to support the success of historically and systematically marginalized students?

A Radical Commitment To Equity



INCLUSIVE INNOVATION

Removes barriers to the participation of individuals, groups, and regions that are underrepresented in the education innovation ecosystem **BY** creating and catalyzing equitable opportunities for individuals to successfully **lead, participate in, and benefit from** innovation

LEAD

Positions of power and authority as leaders and decision-makers

PARTICIPATE IN

Roles as the creators -- ideators, designers, entrepreneurs, developers

BENEFIT FROM

Outcomes designed to create impacts of value to schools and communities



OUR VISION

A world where students who are furthest from opportunity can learn, grow, and thrive as their authentic selves.

OUR WORK







Centered on the students who are historically and systematically excluded, including students who are Black, Brown and Indigenous; those experiencing poverty; multilingual learners; and students experiencing learning differences.

OUR OUTCOMES

Creating the conditions and the capacity for equity-centered R&D that enable districts to collaborate with communities to create bold, innovative, and sustainable solutions.



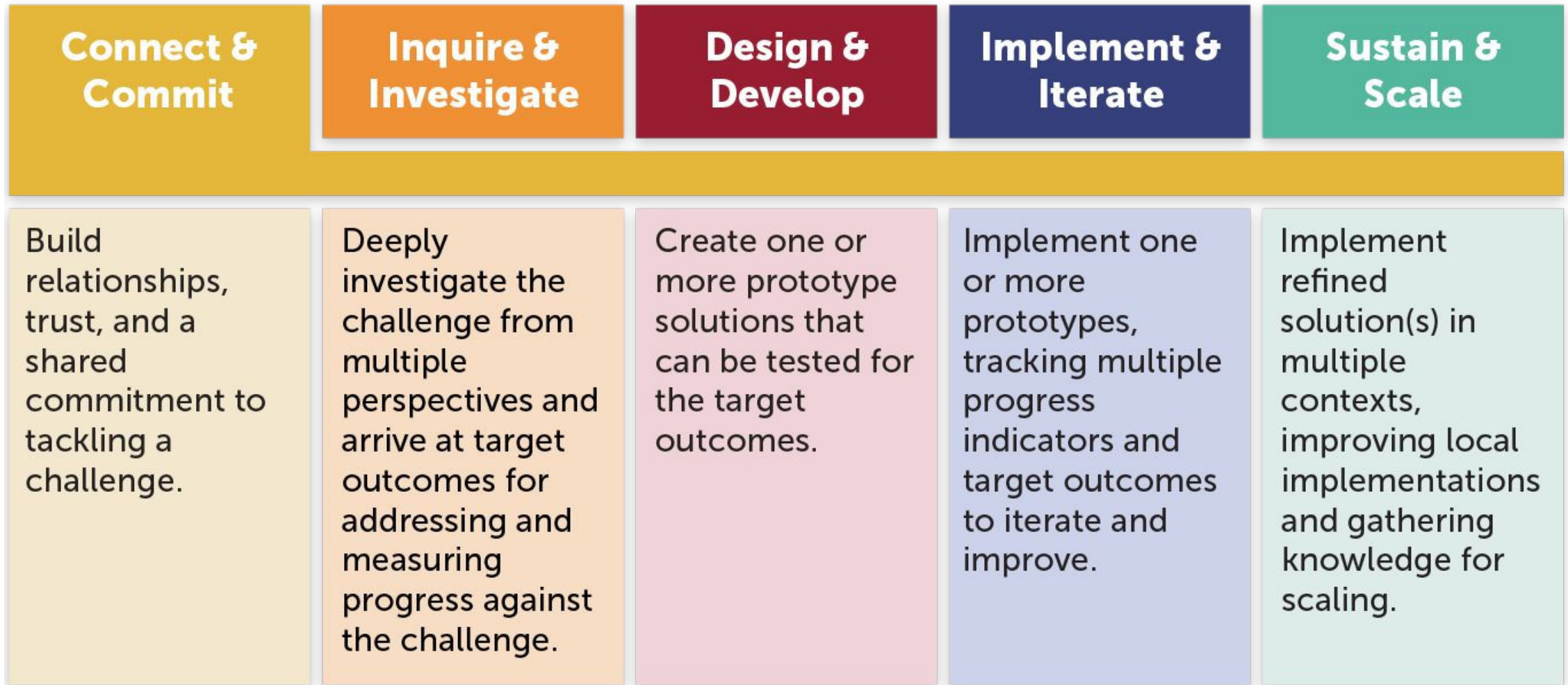
Core Tenets of Inclusive Innovation

	Co-Leadership <p>The work is co-led by stakeholders who are reflective of the diversity of communities and schools to ensure mutual benefit</p>		Center Equity <p>The solutions are designed to address the systemic inequities that impact students — poverty, race, language, learning differences —and their intersections</p>
	Co-Research and Design <p>The education challenges are co-researched and co-designed to address issues the community deems important and build on what is already working within communities and schools</p>		Reimagine Progress <p>Progress measures must be multi-dimensional — access, participation and benefit — in recognition of the needs of the whole child</p>
	Honor Context <p>Context and context expertise is prioritized to center the history, culture, and perspectives of those with lived experiences relevant to the education challenge</p>		Build Capacity <p>The process resources communities to sustain the capacity for equity-centered R&D into the future</p>





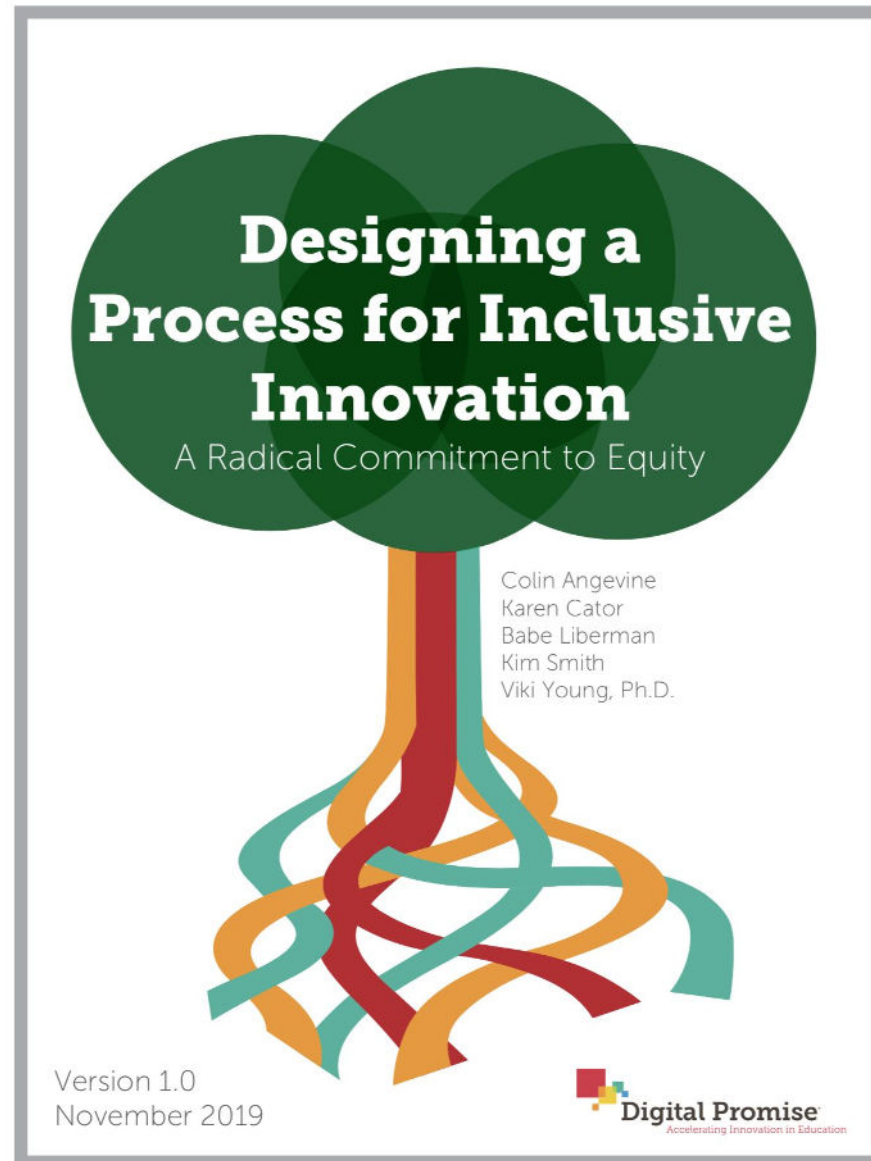
Inclusive Innovation Model



Equity-first practices: Engagement, Capacity Building, Reflection, Recognition



Putting the Model into Action



[Designing a Process for
Inclusive Innovation](#)

Student-Designed Writing Experiences

01	VOICE	<ul style="list-style-type: none">• My ideas are valued and topics are relevant to my interests
02	CHOICE	<ul style="list-style-type: none">• I have agency in how I investigate a topic and demonstrate my learning
03	CONTRIBUTION	<ul style="list-style-type: none">• I am recognized and rewarded for my participation in co-designing learning

Interactive Writing Wall

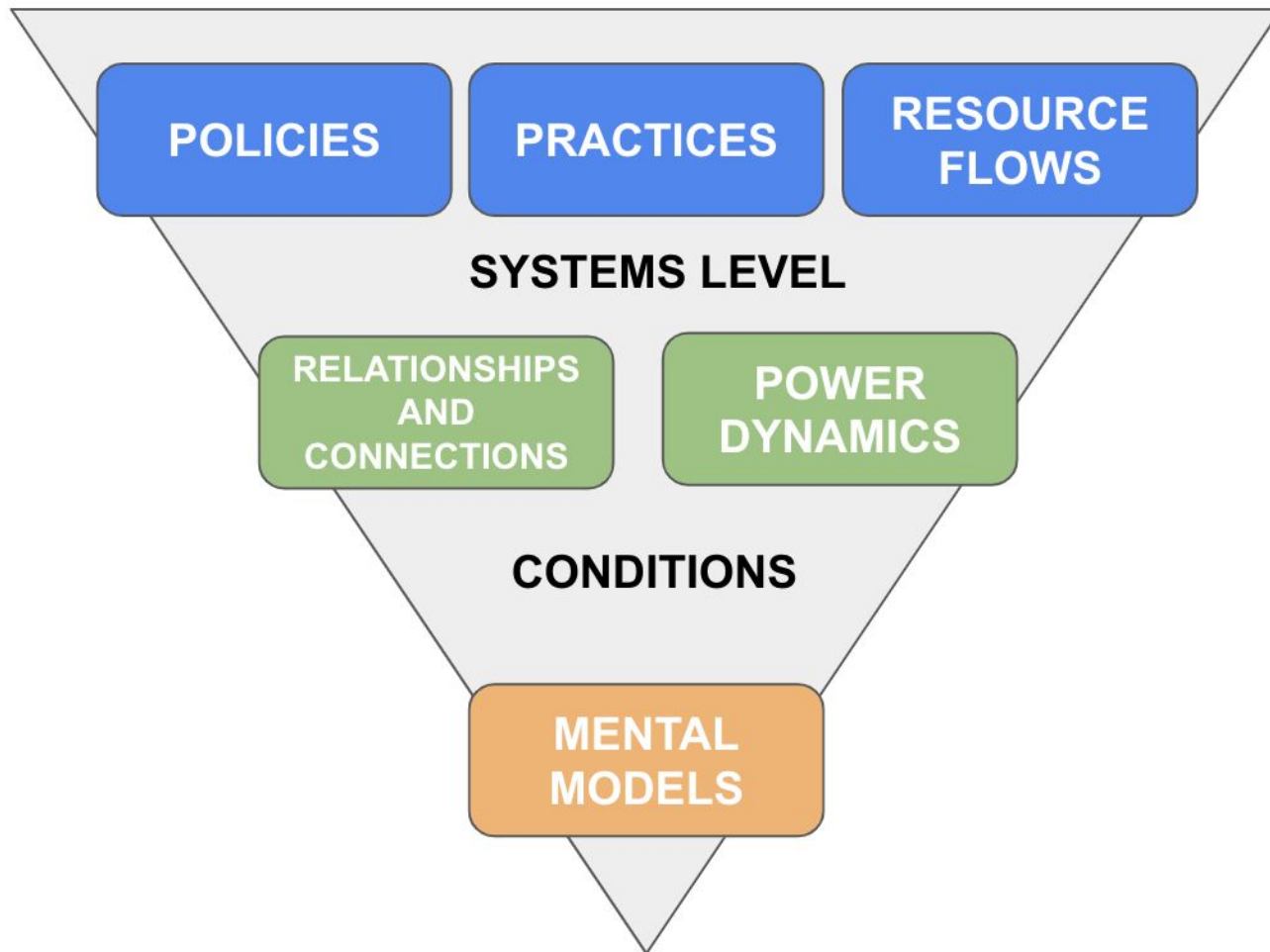
Students share and receive constructive peer feedback on their writing in any genre, pose questions and generate student community discussion, supported by tech platform

Small Writing Groups

In-person, safe space for students to share expression in varied formats, in groups formed around common interests, to build confidence

Equitable Systems Transformation

Unpacking District's Mental Models



How can we **create equitable college and career experiences** to give Black and Brown students life-ready skill sets?

How can we intentionally **increase high school graduation and A-G completion rates** among English Language Learners?

How can we address the **disproportionality in our exclusionary discipline data** for Black and African American students?

How can the district **prepare teachers and staff to be culturally proficient** and competent?

Mental Health and Racial Trauma

Developing Community-Centered Supports

There needs to be a structure, training, and processes in place so teachers feel they are able to discuss race when opportunities or situations arise or are brought to them by students.

There is a stigma around going to therapy. Mental health supports are not framed to make the experience positive.

People pretend that racism does not happen. If it does not happen, it does not exist.

12-member Core Team of district leaders, teachers, students, school board members, parents, and community members conducted a root cause analysis

Activity

Centering Context Expertise

“Content Experts are professionals, staff in your organization, service providers, and leaders with formal power who have knowledge, tools, and resources to address the issue.”

“**Context Experts** are people with lived experience of the situation, including children and youth. They are the people who experientially know about the issue.”

—Tamarack Institute

“And without them saying that that’s not working or without someone actually... speaking on this item that actually lived that experience and telling you that those things don’t work or this is what they need or maybe this might make a difference, I think the group would have been more of a, ‘We’re just going to kind of fix it,’ but not fixing it.”

—Parent, Core Team Member, Inclusive Innovation pilot project

Context Expertise at the Center



Breakouts: **You Are a Researcher**

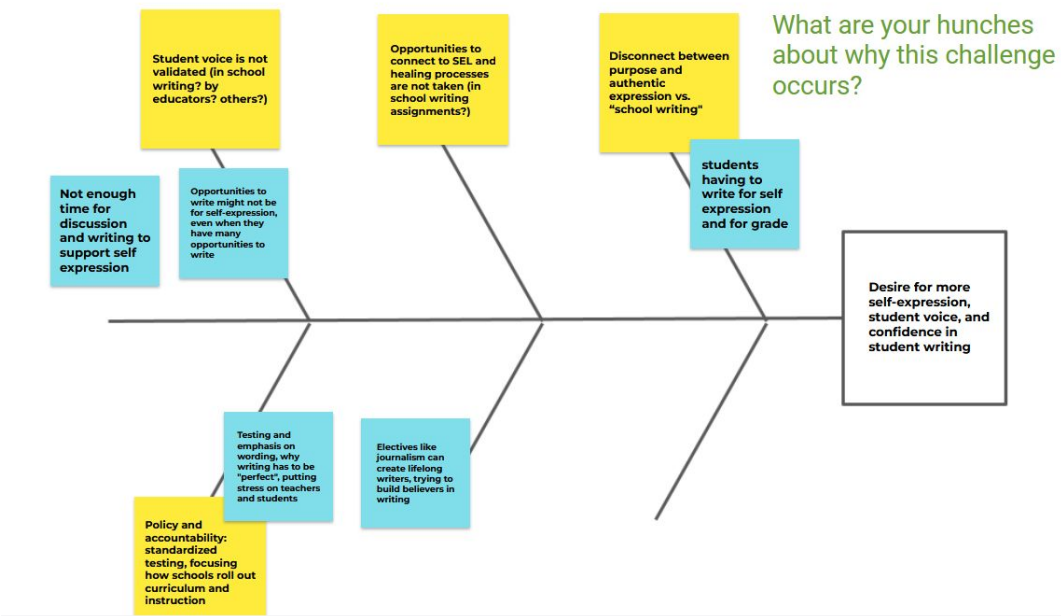
If you had the opportunity to reimagine a local community learning space, what information would you need to make that decision?

What do you notice about multiple ways of gathering data, or the different types of data that can inform a decision?

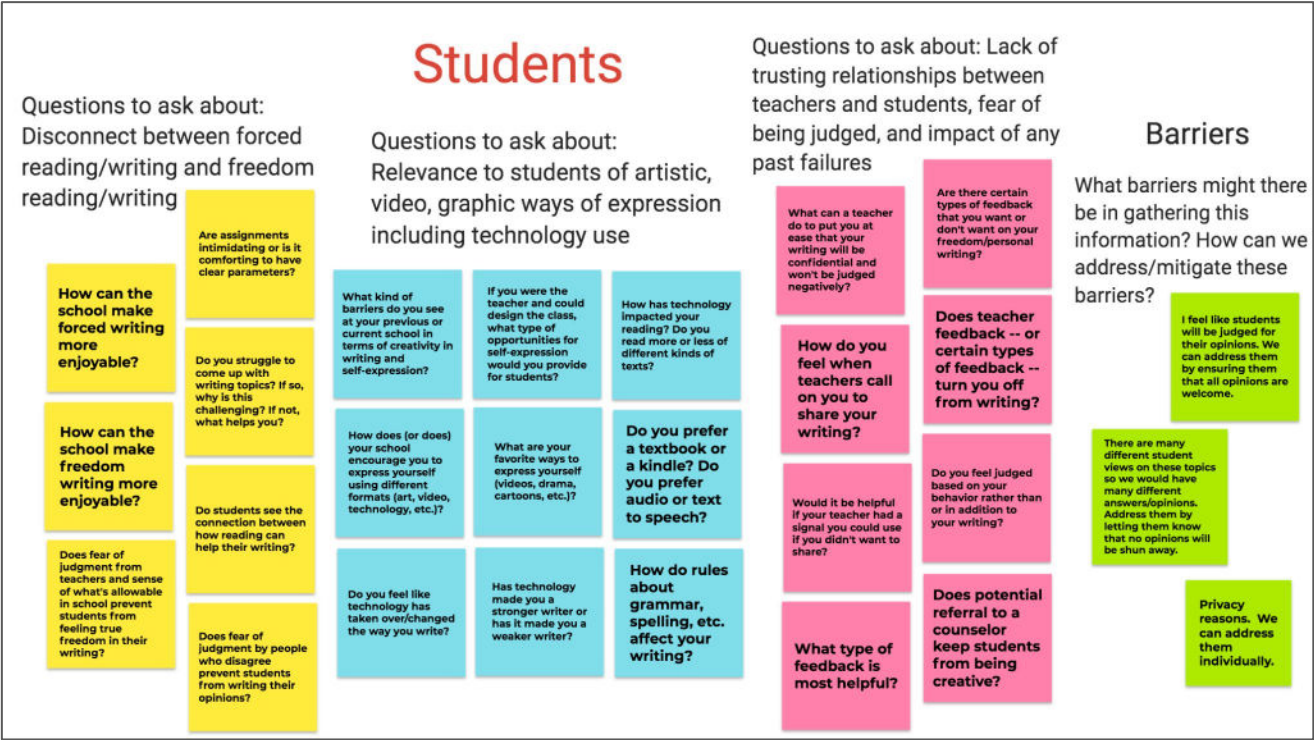
Context Expertise in Action

Co-leadership/Co-design with Those Closest to the Challenge

Determining root causes



Generating, analyzing, and interpreting data



to define the problem, articulate desired outcomes, and develop a solution that centers the needs of students furthest from opportunity

An Example in Progress

Community-District Core team



Priority Root Causes

- Disconnect between forced reading/writing and freedom reading/writing
- Relevance to students of artistic, video, graphic ways of expression, including technology use
- Lack of trusting relationships between teachers and students, fear of being judged, and impact of any past failures

Examined through focus groups with over 40 community stakeholders, led by Core team members

Priority Problem Statements

- Teachers need innovative strategies to help them design authentic writing opportunities that will support and nurture scholars' creative expression through a medium of their choice
- Scholars need opportunities to use their distinctive creativity to enhance their learning through writing across all content areas

Desired Outcomes

- Students demonstrate increased confidence in writing
- Students take up opportunities for authentic, creative expression through different avenues
- Students write across content areas

An Example in Progress

Journey Map: Understanding Intended Beneficiary

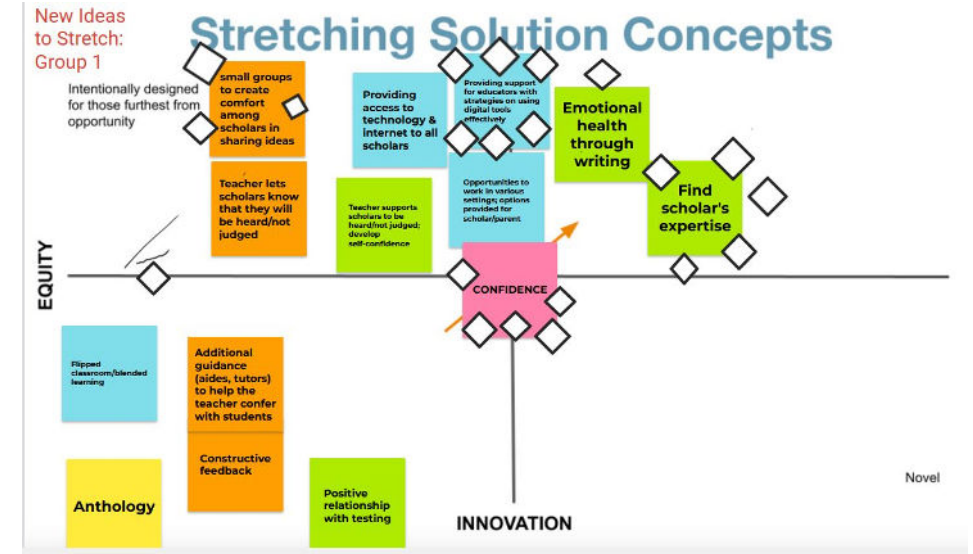
Composite Journey Map

Phase of journey	Receive Writing Assignment	Draft Writing Assignment	Receive Feedback on Writing Assignment	Revise Writing Assignment	Submit Writing Assignment
User Actions What does your priority student have to do from start to finish?	Submit ideas to the writing assignment	Organizing, understanding ideas through the use of graphic organizers, and a chart, etc. Write the draft	Understand the feedback (areas for improvement and areas of success)	Peer editing and revising is an important component	Have to be willing to say enough
User Thoughts What is the priority student thinking?	They don't know what to write about. What to say?	Writing is not easy!	Is feedback generating ideas to move forward in the writing process?	anxiety about peer review	
User Feelings What is the priority student feeling?	Connection to prior learning, experiences, processes	Do my ideas make sense? Do they represent my thinking?	Does this give the student a sense of hope?	Hopeful and excited	Relief, satisfaction, accomplishment
	Fear of failure, fear of writing	Anxiety about outcome	Two major roles, one as a student and one as a teacher	may not care or understand feedback	Fear, did it meet up to my goals, what did the teacher expect?
User Challenges What obstacles does the priority student face?	Overcome fear of meeting expectations	Getting ideas on paper	Disconnect between constructive feedback and negative feedback associated with feedback	accepting feedback and applying revisions	Is the student more confident in the process through the process?
Opportunities Potential improvements or enhancements to the experience	Anchor charts, graphic organizers can be useful tools for all students	How can the writing assignment be improved?	Teacher develops and gives the students to review and provide action items on the personal components of their writing	highlight the feedback a student (volunteer) received from a peer	Opportunity to be more confident in the process through the process

Focus groups with students, parents, and teachers to receive feedback on priority solution concepts

- Interactive writing gallery
- Small writing groups

Stretching Solution Concepts: Innovation X Equity



Iterate to refine solution concept, using stakeholder-generated design criteria and specifying benefits, features, key components leading to development and implementation

Emerging Findings

Context Expertise Valued

Based on Inclusive Innovation participants' perspectives, community members' contributions reflect moral stance, views of reality, and practical and instrumental considerations

- Bring a human picture of what students are like outside of school, where they can express their frustrations and hardships in “safe” spaces
- Are necessary because “it takes a village”
- Advocate for students
- Provide a dose of reality to educators who might be in their own “bubble” and prevent them from being in their “silo”
- Offer “objective” views and perspectives of “reality on the ground”
- Create connections between what students are learning in school and the “real world”
- Know the “local culture” and lived experience of historical discrimination in the community
- Use their lived experience to “help explain how to fix it [the identified problems]”
- Give access to community resources that educators may not know about
- Build support across the community and access different networks

Context Experts as Equity Advocates

*“I knew everything about the dominant culture, but the dominant culture didn't know anything about me. My whole being was invisible. **I don't want our students to feel invisible in the classroom until they go to an HBCU.** I don't want our little Black boys and girls, our children of color, to feel like they aren't King of the World.”*

—Community Member, Core Team Member, Inclusive Innovation pilot project

“...we had people from different viewpoints, obviously... I think that we had the adults who were obviously from those context experience areas and stuff. Like [Community Member], obviously. And with all of us together, we were able to keep racial equity in mind.”

—Student, Core Team Member, Inclusive Innovation pilot project

Emerging Themes

Why Participants Think Student Voice Matters

Participants expressed students' rightful place in co-researching and co-designing solutions to education issues

"I knew that I kind of had to make sure that we were really keeping in mind the student perspective" –Student

"I was like, 'Hey, I'm actually getting listened to.' Because as a student, because I'm young, I feel like I don't get listened to as often as I feel like students should, which kind of downplays the whole role of trying to make things better for the students because our voices are not being heard." –Student

Students' voices matter in framing the problem and knowing what kind of solution would make a difference

"[I]t's like adults making a decision for kids, which they don't even know the problems to." –Student

"I think we would have wound up with a bunch of adult solutions that we thought would help kids." –Parent

Emerging Themes

Conditions for Student Voices to be Heard

Critical mass of students and protected discussion space helped alleviate some pressure

“So being able to talk one on one with another student... It really helped us hash out the ideas and make them into actual ideas before we presented them to the adults.” –Student

Adults need to learn to listen

“[T]he district decision-makers don't exactly all the time know what's best for the students themselves, and we're the ones that are sitting there for eight hours.” –Student

“I think because ...the voices of the administrators and the teachers were so strong, ...I don't think [a solution] would have really centered around the student voice as much.... I think that's something that we probably would have missed if we didn't really talk to students.”
–Student

Intentional facilitation and adult champions

“Everyone on the team knew I had to be a part... -and they wanted to check with me for validation before they did anything further.” –Student

Emerging Findings from Inclusive Innovation: An Equity-Centered R&D Model

***Context Expertise in Inclusive Innovation:
Understanding, Integrating, and Building***

***In Their Own Voices: Participants' Perspectives on
Honoring Student Voice***

***Capacity Building in Communities to
Achieve Equity-Centered Educational Opportunities***

Fostering Racial Equity Through Inclusive Innovation

***Using Inclusive Innovation to Create Equity-Centered
Educational Outcomes***



[Emerging Findings from
Inclusive Innovation](#)

Focus on Your Problem of Practice

Context Expertise in Your Problem of Practice

Identify a current problem of practice in your work

Consider:

- How do you identify context expertise for your problem of practice? Who are the intended beneficiaries?
- How are those with context expertise and beneficiaries part of decisionmaking? Why?
- In your experience, what strategies have been successful in fully incorporating context expertise in decisionmaking?
- What barriers, if any, inhibit their deeper involvement?
- What conditions need to be in place to elevate context expertise for your problem of practice?

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Breakouts

*Share your problem of practice briefly
and one question you invite your small
group participants to consult on*

*Come back for large group share out
and closing*



Thank you!

Get in touch

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Thank you for joining us!

Share Your Thoughts

Participate in our one-minute poll (link in chat box)

