

## Aurora Institute Symposium 2023

# Exhibitor Prospectus

The Aurora Institute invites you to exhibit at the Aurora Institute Symposium on October 15-17, 2023 in Palm Springs, California.

The Aurora Institute Symposium is the leading conference for K-12 education practitioners and leaders seeking to learn about breakthrough practices and policies for transforming teaching and learning, leading education systems change, and shifting to personalized, competency-based learning. The Symposium is the premier conference to expose district and school leaders to new ideas, trends, products, and services. These learning and networking opportunities catalyze change and enable personalized, competency-based education systems to flourish, as demonstrated in our prior Symposium evaluations:

- 96% reported the overall quality of the Symposium was excellent or good
- 93% would attend a future Symposium
- 92% increased their knowledge as a result of participating
- “This is definitely one of the best shows of the year for us (better organized, better audience, etc.)”

### Exhibitor Pricing:

**10’x10’ booth: \$4,500**

Inclusive of: 2 conference registrations, carpeting, table, 2 chairs, trash basket, pipe-and-drape sides/back, and signage

**Additional cost for corner booth: \$1,000**

**Exhibit Hall Pass: \$750**

### Benefits of Exhibiting:

- Engage with 1,000+ leaders and practitioners looking to identify new digital learning content, tools, platforms, and strategies.
- Optimize opportunities with attendees through unique, dedicated programming time in the Exhibit Hall, including the Networking Reception and refreshment breaks.
- Gain visibility and recognition on the Aurora Institute Symposium 2023 website and program book.
- Provide a unique extension of attendees’ professional learning as they discover your products and services.

The Aurora Institute Symposium 2023 attendees are **leaders making purchasing decisions** for their districts, schools, and programs.

The Aurora Institute Symposium 2023 is designed to provide exhibitors with numerous high-value opportunities to engage directly with attendees, giving you visibility and access to key decision-makers at the district, school, and program levels.

### Interested in Becoming a Symposium Exhibitor?

To be considered as a Symposium exhibitor, [please fill out our application to exhibit](#).

For questions, please contact Glen Cox: [gcox@aurora-institute.org](mailto:gcox@aurora-institute.org); (410) 812-8884.