

2024 Exhibitor Prospectus

Empowering Learners, Elevating Equity

aurora-institute.org/symposium2024

About the Aurora Institute Symposium

The Aurora Institute invites you to exhibit at the Aurora Institute Symposium on November 3-5, 2024 in New Orleans, Louisiana. The Aurora Institute Symposium is the leading conference for K-12 education practitioners and leaders seeking to learn about breakthrough practices and policies for transforming teaching and learning, leading education systems change, and shifting to personalized, competency-based learning. The Symposium is the premier conference to expose district and school leaders to new ideas, trends, products, and services. These learning and networking opportunities catalyze change and enable personalized, competency-based education systems to flourish, as demonstrated in our prior Symposium evaluations:

- 92% reported the overall quality of the Symposium was excellent or good
- 90% would attend a future Symposium

“This conference was very well organized. The events in the hall drove traffic to our booth, and I had many meaningful conversations.”

—2023 Aurora Institute Exhibitor

Exhibit Hall Pop-Up Demos

Showcase your innovative solutions and engage directly with Symposium attendees through our new Exhibit Hall Pop-Up Demos. This dynamic opportunity allows you to demonstrate your products or services in a dedicated space, maximizing your visibility and impact.

All packages include:

- ✓ Booth space for time allotted
- ✓ A table for your materials
- ✓ A monitor for your demonstration
- ✓ Wifi
- ✓ Signage
- ✓ Push Notifications

Choose the package that best fits your presentation goals:

3-hour package: \$2,000

2-hour package: \$1,800

1-hour package: \$1,500

Please note, slots are limited and allocated on a first-come, first-served basis. Symposium registration is sold separately from the Pop-Up Demo packages.

How to Reserve Your Spot

Interested in securing a Pop-Up Demo slot? Contact **Amy Washburn** at sponsor@aurora-institute.org to discuss availability and find the perfect time for your demonstration. Don't miss this opportunity to showcase your innovations and connect with education leaders at the forefront of transforming learning!

Exhibitor Pricing:

10'x10' booth: \$4,500

Additional cost for corner booth: \$1,000

Exhibit Hall Pass: \$750

The Aurora Institute Symposium 2024 attendees are leaders making purchasing decisions for their districts, schools, and programs.

The Aurora Institute Symposium 2024 is designed to provide exhibitors with numerous high-value opportunities to engage directly with attendees, giving you visibility and access to key decision-makers at the district, school, and program levels.

Benefits of Exhibiting:

- Engage with 1,000+ leaders and practitioners looking to identify new digital learning content, tools, platforms, and strategies.
- Optimize opportunities with attendees through unique, dedicated programming time in the Exhibit Hall, including the Welcome Reception and refreshment breaks.
- Gain visibility and recognition on the Aurora Institute Symposium 2024 website and mobile app.
- Provide a unique extension of attendees' professional learning as they discover your products and services.

Interested in Becoming a Symposium Exhibitor?

Please complete the registration form via the button below.

[GO TO APPLICATION](#)

For questions, please contact us at sponsor@aurora-institute.org.